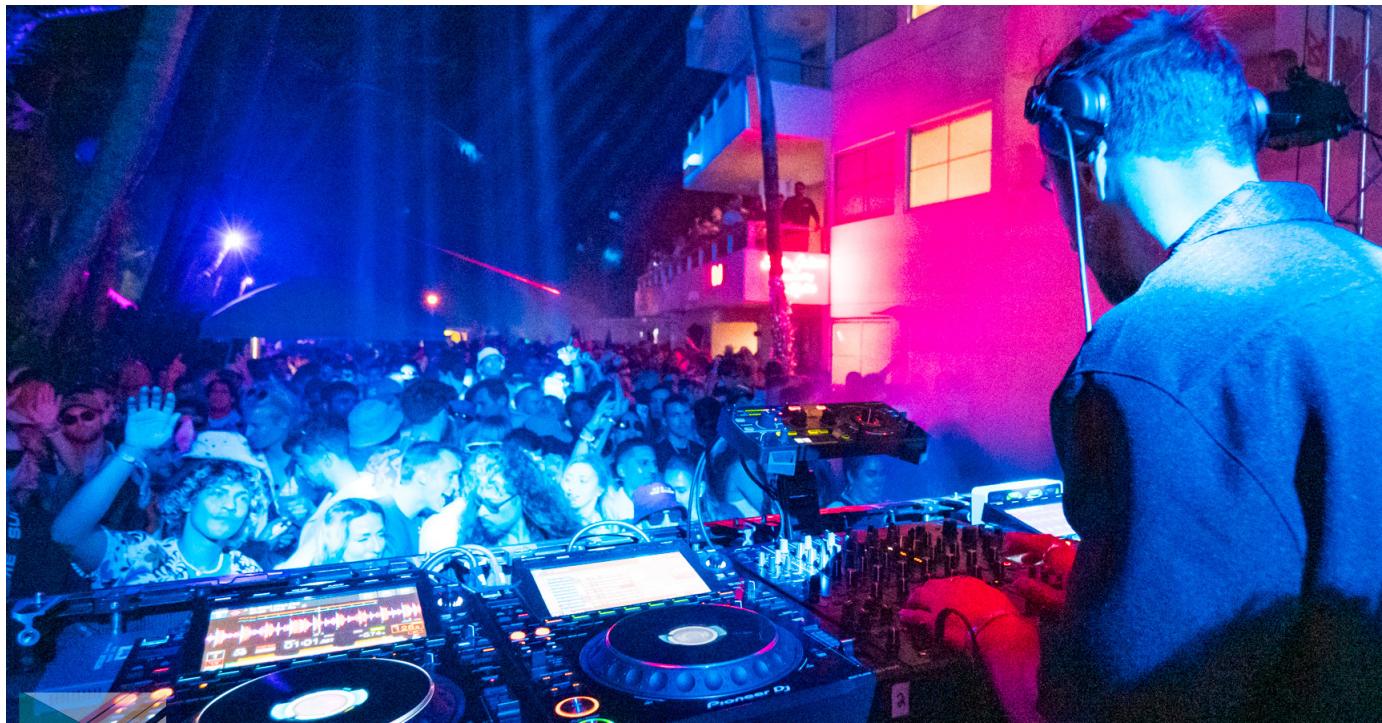


Overview

SSODSTYLES's mission is to be the preeminent summer blog of Miami Music Week performances, stage designs, and event locations; to be informative and transformational for all partygoers; to avoid inebriate functions and engage in the messages that are constructed with contempt blurry lines impacting us in positive ways, while respecting it's great traditions.



Understanding

To provide partygoers with a meaningful and fulfilling techno music experience. MMW will make every effort to add DJ's based on each partygoers interest, experience, and temptations. As a preparation for the music week, partygoers participate in intensive training and preparations for days of dancing.

MMW partygoers in the General Admission, VIP, and Bottle VIP Tables are invited to purchase their invitation before the events reach capacity and sell out.

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The most incredible time for EDM, Techno, and other bass dropping titles, is during Miami Music Week, which lands near the last five days of the month of March; and when Miami transforms into a Techno House cathedral for DJs, producers, and media creators. This manual will lend a direction on how to get more out of your decorated Miami Music Week experience, at the iconic Miami Beach luxury hotel pool parties and nightlife clubs; rather than leading yourself to a path of annihilation. Also note, It should not be used as a guide for Ultra Music Festival. The first party at the SLS Hotel would produce a jumpier stage crowd, cabana hideaways with cooperative audio gains, compared to the DJ Magazine hosted pool party at Sagamore where I had VIP tickets. SLS designs are rich in history and vibrancies cater to high-rollers and celebrities. In addition to being MMW 2025 top pool party, it has a remarkable performer lined-up in "Marshmello." who is admired for hits like, "Wolves" and "Summertime," but known for his disguise that adds for a great picture. It shapes into a white cylinder, it includes an oversized grin, and two "X" spots for eyes, with programmable LED lights. "Marshmello" has the 50th largest youtube channel on the planet, averaging 250 million views and 1.4 million new subscribers every month. His global act, along with his stealth compulsions, for a grin — "like when he released a free download every few days on Soundcloud," makes him one of the hottest producers. Sagamore's modern designs headlined, "Hot Since 82", bringing his Knee Deep sounds that fills excitement into the historic hotel. Hot Since 82' is known for plugging in, feeling the crowd then lifting them into a secret place, creating an invigorating circuit on the dance floor. The process for Knee Deep parties is creative and exciting, beginning with venue choice says the Knee Deep owner.

Performance Readiness

The Hyde pool party heralds a multi-award winner in “Marshmello,” (AMA, Billboard Music Awards, MTV award, and iheart radio award. Located at the award winning SLS hotel, on 17th and Collins Ave, where past performers include Afrojack, Dimitri Vegas, and Carnage. This location is the Related Group’s beach house, compared to the pedestrian friendly SLS LUX Brickell Hotel & Residences that opened in October 2016. This party will offer the abandonment of historical traditions and flourish your urge for Miami Art Deco,

A movement that had a major impact in Miami architecture. For those modern house techno heads, the hotel’s renovations include an addition of an ocean- aire, sailor benton pattern filled terrace and a pool with an oversized duck.

Hot Since 82’ fast tranquilizing loops, high-passing effects, instinctive collaborative DJ skills include a library of hits. The Knee Deep producer launched this project in 2011; in addition to the release of his hit singles initiating his global success.



Performance

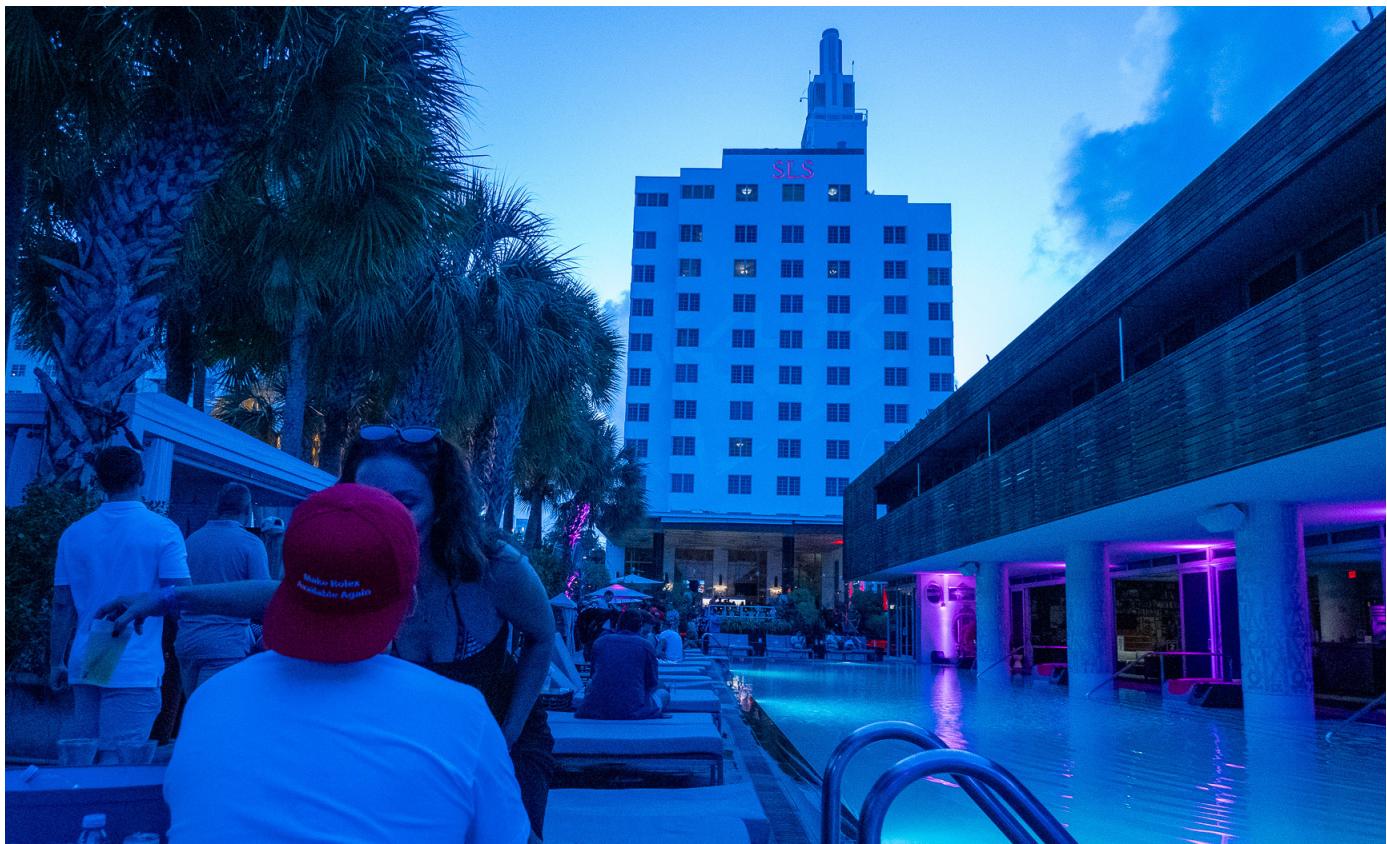
AARON PHIEFFER, "HOT SINCE 82' PLAYED HIS SONGS IN THE PAST, HE HAS ALWAYS LISTENED TO HIS MUSIC, AND HEARD HIM IN IBIZA."

GEORGIA FROM LONDON, "YOU DEFINITELY NEED TO COME TO A KNEE DEEP PARTY DURING MIAMI MUSIC WEEK, HOT SINCE 82' GIVES THE SPIRALING CROWD INTENSE DECK LOOPS FROM BEGINNING TO END."

MAYA INSIDE THE DJ MAGAZINE VIP LOUNGE SAID, "HOT SINCE 82' DEEP HOUSE GROOVES MERGE WITH SAGAMORE'S BEACH ESCAPE."

MICHAEL FROM BOSTON TOLD ME, "IT WAS MY FIRST TIME WATCHING MARSHMELLO LIVE, HIS DISGUISE IS BRIGHTER IN PERSON, AND HIS MUSIC IS MORE IMMERSIVE IN PERSON."

MARSHMELLO BROUGHT SO MUCH ENERGY TO MIAMI MUSIC WEEK 2025 AT SLS — MIGUEL TOLD ME, A PARTYGOER VACATIONING FROM ALABAMA — MELLO GANG PARTIES ELECTRIFY THE AUDIENCE WITH CONSTANT BASS DROPS.



Diagnostics



By the end of the night, music week partygoers are transformed beyond weekend headliner club nights. At the SLS Hotel reserving a cabana hideaway with a group places you beside the stage and if you purchased a ticket on an app you will rattle the assembled dance floor in front of the stage after grabbing a drink from any of the six bars. Sagamore's pool party collaborates with DJ Magazine, increasing awareness of the industry's top dance music publication, fueling a desire that encourages the trials of more festivals.